

HFMA January CEO Forum

January 20th, 2017

St. Mark's Hospital Education Auditorium

1200 E. 3900 S. Salt Lake City, Utah

7.0 CPE hours

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| 7:30 – 8:00 a.m. | Continental Breakfast |
| 8:00 – 8:15 a.m. | Opening and Chapter Business |
| 8:15 – 8:30 a.m. | Awards and Recognition |
| 8:30 – 10:00 a.m. | Greg Meier – Disaster Recovery
Vice President, Finance--ROi |
| 10:00 – 10:15 a.m. | Break |
| 10:15 – 12:15 a.m. | CEO Forum
Doug Smith – Moderator , Intermountain Healthcare
The participating CEOs from healthcare systems and hospitals across the state will answer questions submitted by attendees. <ul style="list-style-type: none">• Gordon Crabtree, University of Utah• Linda Leckman, Intermountain Healthcare• Moody Chisholm, Intermountain Healthcare• Scott Barlow, Revere Health• Marshall McKinnon, Tanner Clinic• Ben Cluff, Ashley Regional Medical Center• Steven Bateman, St. Marks Hospital |
| 12:15 – 1:00 p.m. | Lunch |
| 1:00 – 2:30 p.m. | David Acosta—Dynamics of an Active Shooter Incident: Surviving & Winning |
| 2:30 – 2:45 p.m. | Chris Bruerton—HFMA Certification |
| 2:45 – 3:45 p.m. | James Lamadrid—FBI Cyber Task Force & Current Cyber Crimes
Supervisory Special Agent |

Speaker Bios

Greg Meier, CPA, CGMA

Greg Meier is Vice President of Finance at ROi. Greg is responsible for ROi's financial operations, corporate development, strategic planning and strategic relationships.

Greg joined ROi as a proven senior financial and operations executive with over 25 years of experience in health care and finance at companies such as Express Scripts, Inc., Valitès Health Services, Inc., and Ernst & Young. His background includes extensive experience in supply chain, pharmacy, primary care, behavioral services, network development and underwriting.



Greg has spoken on numerous health care, finance and supply chain topics. He has been a featured speaker at Healthcare Financial Management Association's (HFMA) Annual National Institute in 2012 and 2014, the World Congress Leadership Summit on Health Care Supply Chain Management in 2011 and 2014, as well as presenting to state HFMA conferences, and events for the Council of Supply Chain Management Professionals and the Council of Supply Chain Executives. Greg has spoken on disaster planning and response at the 2014 Chicagoland Healthcare Risk Management Society and 2013 Alliant Healthcare Education Forum. Greg was published in HFMA's February 2016 *HFM Magazine Early Edition* and HFMA's *Healthcare Cost Containment* magazine.

Greg is a member of HFMA, the American Institute of CPAs, the Missouri Society of CPAs, Financial Executives International and the Association for Corporate Growth. He is a Certified Public Accountant, Chartered Global Management Accountant and holds bachelor's degrees in accounting and finance from Truman State University.

As the father of two, Greg is active in his community; he has managed youth sports teams for over 15 years. Greg and his wife Donna founded and have led their church's youth ministry for almost 25 years, is the St. Louis Region Chairperson for Truman State University's "Pursue the Future" capital campaign, and he also serves on the audit committee of Easter Seals Midwest.

David Acosta

Dave Acosta started his law enforcement career in 1992 as a police officer in North Las Vegas where he excelled and moved over to the SWAT team after just two years on patrol. He was the “point-man” on the team as well as a certified instructor. They were very busy and as he accumulated more and more experience Dave expanded his professional goals into the international security market. He started his own company in 1998 to conduct executive protection training and consulting in Mexico City during a time when kidnapping for ransom had become an epidemic.

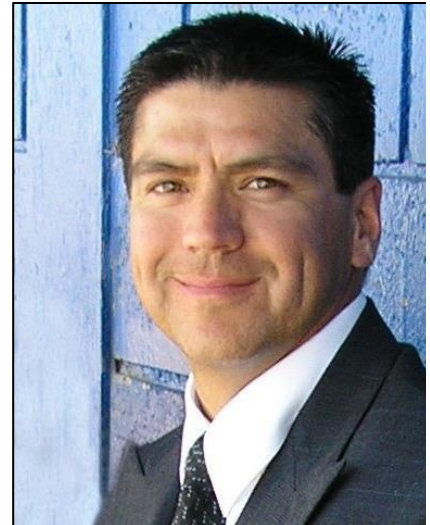
Later he moved his family to Seattle where he took a job with the King County Sheriff’s Office. Immediately following the attacks of 911, he was appointed to the counter terrorism task force where he conducted threat assessments and risk analysis for the county, which included the greater Seattle area. Dave continued to grow his security network and moved on from KCSO in 2003 to pursue his security interests full time.

Since then he has conducted security related operations all over the world, focusing on the most elite clients in many hostile environments. His expertise includes law enforcement tactical operations, personal protection, international security assessments and threat analysis (government and private) as well as leading many protection details in Iraq and Afghanistan for the US Dept of State and DoD.

From 1998 to 2013 he has provided security services in various African nations, Central America, Mexico, and Brazil. Throughout his career he has continued to provide training to US law enforcement agencies, including the US Army Reserve.

Dave holds law enforcement and first responders in the highest regard and sees them as true heroes in the fight to keep us safe in this great country. Dave’s security network is extensive both abroad and in the US. Now as we experience a recent phenomenon of mass shootings here in the US, he has dedicated all of his experience and resources to providing relevant solutions for educators, administration and private businesses that might experience the unthinkable.

He has invited people with unique insight and various backgrounds to come over to his training team. He has organized a solid “brain trust” where ideas, thoughts and suggestions are shared with the intent of creating an evolution of tactics and techniques for preventing and responding to critical incidents.



James Lamadrid

Supervisory Special Agent (SSA) James Lamadrid began his career with the FBI in March 2007.

SSA Lamadrid has investigated both criminal and national security computer intrusions, internet fraud, and crimes against children. SSA Lamadrid was a FBI SWAT Operator from 2010 to 2013. Since November 2014, SSA Lamadrid managed the FBI Salt Lake City Cyber Task Force which consist of FBI Cyber Special Agent Investigators, Task Force Officers, Computer Scientists, Intelligence Analysts and administrative staff.

Prior to working for the FBI, SSA Lamadrid worked as an Information Technology Project Manager for the Air Force Pentagon Communication Agency located at the Pentagon, in Washington, D.C. and as a U.S. Air Force Security Forces Specialist stationed at Hill Air Force Base, Utah, and Ramstein Air Base, Germany.



SSA Lamadrid has a Master of Management degree, Bachelor of Science degree in Information Systems Management, and an Executive Leadership Certificate from Cornell University.

SSA Lamadrid also holds the following Global Information Assurance Certifications (GIAC) and Project Management Institute (PMI) certifications:

- Information Security Professional (GISP)
- Security Leadership (GSLC)
- Global Industrial Cyber Security Professional (GICSP)
- Project Management Professional (PMP)

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1200 E. 3900 S. Salt Lake City, Utah
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Members: \$75
Non-Members: \$100
Students: Free

Register online at <http://www.hfma-ut.org>

If mailing payment, fill out the registration form below, make checks payable to HFMA and mail to:

Salt Lake Regional Medical Center
ATTN: Brian Ebright, Administration
1050 East South Temple
Salt Lake City, UT 84102

Persons Attending Conference:

Name: _____

Phone: _____

Name: _____

Phone: _____

Name: _____

Phone: _____

Name: _____

Phone: _____

Name: _____

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Name: _____

Phone: _____